



hatch OPPORTUNITY

Hatch your business with a \$20,000 grant

Challenge Open April 29, 2011

2011 Hatch Business Plan Competition

Did you graduate in 2011 from NAIT or will you be graduating in 2012 from NAIT? Do you have an innovative business idea that, with a little nurturing, could become a legitimate business? novaNAIT and YTP want to help you “HATCH” your business!!

Hatch is a business plan contest open to full time students, between 18 and 35 years of age, who graduated in the 2010-2011 academic year or who will graduate from NAIT in the 2011-2012 academic school year. The applicants are those who need a little assistance to help make their business plan a reality. The competition is open to ideas with a technology, science or knowledge-based focus – basically an innovative idea of doing something new or different. The winning entrant could receive \$20,000 in seed money to be used for expenses directly related to implementing the business plan and services from novaNAIT. This also includes one year of incubation space to help get things started. Numerous partners have been established to try and give any and all interested applicants as many opportunities as possible.

The contest officially opens **Friday, April 29, 2011** and closes **Thursday, January 12, 2012**. All eligible entries will be considered and the top applicants will be chosen to present their ideas to the judging panel. One entrant will be chosen to get HATCHed!!

CYBF will also fast track the top 3 applicants with their loan application process for a potential of \$45,000 to use towards their business. By getting involved, you will join a network that will help you find and embrace opportunities!

To enter the Hatch business plan contest, applicants must submit a complete, quality business plan. Two Business Plan Bootcamps will be held to provide step by step assistance with creating, analyzing, and completing a quality, submission ready business plan.

Please email Colleen Porter, novaNAIT, at: cporter@nait.ca to receive information and updates on Hatch 2011

You can also visit: www.novanait.ca/Hatch for all competition details, rules, and guidelines.



novaNAIT

APPLIED RESEARCH AND
TECHNOLOGY TRANSFER



JR SHAW
SCHOOL OF BUSINESS



