



Radio and Television Video Submission Directions

Submitted By

Name: _____

Date: _____

Video URL: _____
(Web Address)

Video Name: _____



Guidelines

It is essential that anyone applying to the Radio and Television Program have a clear understanding of the educational program as well as the responsibilities of radio and television broadcast professionals.

It is recommended that you interview one or two people that are currently employed in the industry related to your desired career path. For example, if you wish to be in Television, you will interview people currently active in the Television industry. If a Radio career is your goal, interview people currently employed in Radio industry. Ideally, you will interview those working in the area of your specific interest, e.g. on-air, production.

Required with your application is a three to six minute video submission of yourself answering the following questions, using your own words, in an on-camera video presentation.

****You must specify at the beginning of your video if you are applying for either the Radio stream or the Television stream in the program***

1. In your own words, tell us what has inspired you to pursue a career in Radio or Television?
2. What is a typical workday like in this profession? What is expected from an industry employee?
3. What skills, abilities, personality traits, etc. are required to be successful in this field?
What skills do you already possess or hope to build on?
4. Give examples of specific media sources and sites you consume on a regular basis:
e.g. TV, Radio, websites, podcasts, etc.
5. What is your ideal job upon graduation from the program?
6. What do you anticipate your realistic starting salary to be in your chosen area? What general location and size of market do you expect to start in?

Basic consumer level video accepted: cell phone video allowed, if both audio and video is intelligible and clear
Upload your video to a public website like Youtube, Google Video, etc. or a website you have created.

Fill out the previous page on this document, save it to your computer and then upload to the application page on your NAIT portal. **This document must be uploaded to your portal or your application will not be considered**

Please email link to your video directly to lbethell@nait.ca to ensure video is accessible for viewing

****Ensure your video is not locked or password protected****

If you have questions or require assistance please call 780-471-7588 or email lbethell@nait.ca